

# 2010 INOVA AWARDS

## **Grand Winners**

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## INOVA AWARDS 2010 JUDGES

**AFFNO** 

SRI LANKA

Dr. Vijith Kannangara - Chairman

**CHINA TELECOM** 

HONG KONG

Doris Chan – Assistant Mgr. Lisa Lai – Sr. Manager Investor

C. J. GRAPHICS

CANADA

Brian Dort – Director of Sales Rob McDonald – Sales Consultant

**EX-ACT CORPORATION** 

Tokyo, JAPAN

Jeff Canaday – Sr. Manager

JIM BARBER STUDIO

Sandy Hook, CT

Jim Barber - President

MARK JOSEPH PHOTOGRAPHY

Chicago, IL

Mark Joseph - Principal

STAN GELLMAN GRAPHIC DESIGN,

INC.

St. Louis, MO

Britni Eggers - Graphic Designer Megan Ruff - Graphic Designer

Barry Tilson - President

STRATEGIC ALLIANCE INTERNATIONAL

Chicago, IL

Ada N. Lopez - Principal

**STUDIO 210** 

Norwalk, CT

Karen Krieger - Chief Creative Officer Jim Mouro – Director Client Services

Michelle Yandrich - Designer

THE DESIGN ASSOCIATES

HONG KONG

Victor Cheong – Managing Director

Eddie Lai – Web Designer

Jennifer Tam – Account Executive

TIME, INC.

New York, NY

Lora Morgenstern – Sr. Art Manager

# **BEST OF SHOW**

## KINGFISHER PLC

http://www.kingfisher.com

### **NOMINATING COMPANY:**

Rebecca Ford
Senior Account Director
THE GROUP
8 Curtain Road
London, EC2A 3ND
UNITED KINGDOM

Tel: 44 20 7012 1310 - Fax: 44 20 7012 1311 rebecca.ford@the-group.net

### **CLIENT COMPANY:**

Nigel Cope
Head of Communications
KINGFISHER PLC
3 Sheldon Square, Paddington
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nigel.cope@kingfisher.com

# **BEST OF CAREERS/RECRUITMENT**

## **BLOOMBERG**

Personality Index http://www.bloomberg.com/about/careers

### **COMPANY CONTACT INFORMATION:**

Erin Hughes
Marketing Manager
JWT INSIDE
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# **BEST OF CORPORATE WEBSITES**

### KINGFISHER PLC

http://www.kingfisher.com

### **NOMINATING COMPANY:**

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# **BEST OF MARKETING**

## **HORMEL FOODS**

# Hormel.com Interactive Kitchen http://hormel.com/interactive-kitchen/

### **NOMINATING COMPANY:**

Betsy Julsrud
Associate
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### **CLIENT COMPANY:**

Bill McLain Manager HORMEL FOODS 1 Hormel Place Austin, MN 55912-3680 Tel: (507) 437-5641 wmclain@hormel.com

## **BEST OF MICROSITES**

### AIRCRAFT CARRIER ALLIANCE

http://www.aircraftcarrieralliance.co.uk/

### **NOMINATING COMPANY:**

Al Loehnis
Business Development Director
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#### **CLIENT COMPANY:**

Catherine Thurogood
Communications Manager
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# **BEST OF ON-LINE ANNUAL REPORTS**

### **PFIZER**

Life/Science: Pfizer Annual Review 2009 http://www.pfizer.com/investors/financial\_reports/annual\_reports/2009/index.jsp

### **NOMINATING COMPANY:**

Darren Namaye
Founding Principal & Creative Director
IDEAS ON PURPOSE
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### **CLIENT COMPANY**

John Santoro
Vice President - Communications
PFIZER
235 East 42<sup>nd</sup> Street
New York, NY 10017

# BEST OF REDESIGN/RELAUNCH

## LAND SECURITIES GROUP PLC

http://www.landsecurities.com

### **COMPANY CONTACT INFORMATION:**

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